

Henninger Helpful Hint



You took a bajillion notes at the workshops you attended. Now, you really need to share what you learned with others.

Sharing the wealth

Good work has its rewards.

Your boss sent you off to the recent spring convention of your state press association.

Nice hotel room, good food, perhaps a few drinks, the opportunity to network with your peers from newsrooms across the state.

Good workshops and seminars, presented by some of the best in the industry.

All in all, a very good weekend. But...there's a catch: bring back what you learned!

Use your notes to create a written report on the workshops—then do a workshop of your own, sharing your new-found knowledge with your colleagues.

What? You thought it was gonna be all fun and games?



'Ed has distilled into **Henninger on Design** the lessons he has learned in more than a quarter-century of work as a designer and consultant. This book will inspire you and make you think.'

Jerry Bellune, author of the Publisher's Notebook column.

Read more about **Henninger on Design** on Ed's web site: www.henningerconsulting.com

ED HENNINGER is an independent newspaper consultant and Director of Henninger Consulting. Offering comprehensive newspaper design services including redesigns, workshops, design training and design evaluations.

