

Henninger Helpful Hint

Go placidly among the noise and haste, and remember what peace there may be in silence.

As far as possible without surrender, be on good terms with all persons. Speak your truth quietly and clearly and listen to others, even the dull and ignorant; they too have their story.

Avoid loud and aggressive persons; they are vexatious to the spirit. If you compare yourself with others, you may become vain and bitter — for always there will be greater and lesser persons than yourself. Enjoy your achievements as well as your plans.

Keep interested in your own career, however humble; it is a real possession in the changing fortunes of time. Exercise caution in your business affairs, for the world is full of trickery. But let this not blind you to what virtue there is; many persons strive for

high ideals; and everywhere life is full of heroism.

Be yourself. Especially, do not feign affection. Neither be cynical about love; for in the face of all aridity and disenchantment it is perennial as the grass. Take kindly the counsel of the years, gracefully surrendering the things of youth.

Nurture strength of spirit to shield you in sudden misfortune. But do not distress yourself with imaginings. Many fears are born of fatigue and loneliness. Beyond a wholesome discipline, be gentle with yourself.

You are a child of the universe, no less than the trees and the stars; you have a right to be here. And whether or not it is clear to you, no doubt the universe is unfolding as it should.

Therefore be at peace with God, whatever you conceive Him to be, and whatever your labors and aspirations, in the noisy confusion of life keep peace with your soul.

With all its sham, drudgery and broken dreams, it is still a beautiful world. Be cheerful. Strive to be happy.

Go placidly among the noise

'I am not the editor of a newspaper, and I shall always try to do right and be good—so that God will not make me one.'

Mark Twain
American humorist

There are at least 10 places where the spacing goes south when this pull quote is placed between two legs of type.

Floating in inner space

Before pagination software, it was almost impossible to place a pullout between two legs of type. Now, it's a simple task.

between columns. When you do, it's possible to create a spacing nightmare like the one shown above.

Occasionally, you may want float a pullout

Maybe it's not such a good idea after all.



'Henninger on Design is a winner because it condenses all the fundamentals, the rules, the options and the how-to's of newspaper design into a manual that's easy on the eye and mind—and downright fun to use.'

That's the word from Ken Blum, author of the popular Black Ink column in Publishers' Auxiliary.

Read more about **Henninger on Design** on Ed's web site: www.henningerconsulting.com

ED HENNINGER is an independent newspaper consultant and Director of Henninger Consulting. Offering comprehensive newspaper design services including redesigns, workshops, design training and design evaluations.