

Henninger Helpful Hint



Say, what?

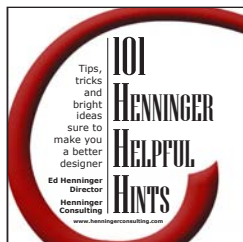
Ok...this is just soooo bizarre that I just can't imagine how it could have happened.

Read the runaround. Slowly.

Then you tell me:

Unfortunately, it did happen—and there's probably someone out there who thinks this is a good idea.

Is this among the strangest pieces of typography you've ever seen?



'101 HENNINGER HELPFUL HINTS

is filled with so many good ideas. You'll find yourself asking: "Why didn't I think of that?"

Kevin Slimp, Director
Institute of Newspaper Technology

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