

# Henninger Helpful Hint

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## WORLD

### UN says Iran must give up nuke plans

#### Over the top?

The use of overlines on heads is sometimes a mystery to me.

I'm aware that some newspapers use overlines as a way to create more negative space on the page and open up the look. I'm OK with that—if it's consistently used.

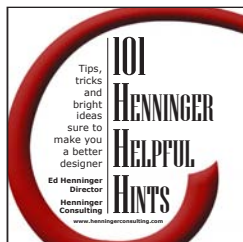
But too many overlines often seem

## SETS DEADLINE

### UN says Iran must give up nuke plans

unnecessary and redundant. I don't need the headline on the left, for example, to tell me that it's a "world" story. And I'm willing to bet most readers will get that, too.

The overline on the right offers additional information, but a subhead could have done the same and doesn't ask readers to go "backward" from the main head.



#### **'101 HENNINGER HELPFUL HINTS**

is filled with so many good ideas. You'll find yourself asking: "Why didn't I think of that?"

Kevin Slimp, Director  
Institute of Newspaper Technology

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